

# State Farm® - From Car Seat to Driver's Seat™

When humans and technology work together, the results can be wonderful. However, when they collide, the consequences can be deadly. That's why, at all stages of life—infant, toddler, bicycle rider, teenager, passenger, novice driver, and experienced driver—helping keep people safe both in vehicles and on the road is critical. It's not only what good neighbors do, but the right thing to do.

As a leader in auto safety, State Farm® has dedicated its 100-year history to helping keep people safe From Car Seat to Driver's Seat™. Beyond insurance needs, State Farm collaborates with a wide range of organizations—including nonprofits, universities, and safety-focused groups—to help provide the public with the latest safety information. And, as vehicle and road technologies evolve and driving behaviors change, State Farm remains committed to helping advance safety information.

## Long-Term Approach

The journey From Car Seat to Driver's Seat™ goes by quickly. As a mutual company, State Farm has been and continues to be involved in auto safety efforts across the entire driving cycle. We work with nonprofits, research institutions, and government agencies to help lead efforts:

### In the Vehicle

- Child passenger safety
- Seat belts and airbags
- Teen driver safety

### On the Road

- [State laws - graduated driver's license \(GDL\) laws](#)
- Driver behavior
  - Teen driver safety
  - Distracted driving

### In the Community

- [Safe Kids Worldwide®](#)
- [Governors Highway Safety Association](#)
- [Students Against Destructive Decisions](#)
- Distracted driving coalitions

### In the Future

- **Innovation:** State Farm continuously explores the evolving nature of vehicles through its Innovation team, identifying trends and securing patents.
- **Research:** The Company's research efforts, conducted at the [State Farm Vehicle Research Facility](#), focus on identifying specific risks and evidence-supported actions that can help achieve a positive impact. State Farm collaborates with nonprofit,

governmental, and safety organizations to study technology and its effects on vehicles and people.

## **Resources to Help You Navigate the Various Stages of the Driving Lifecycle From Car Seat to Driver's Seat™**

### **Child Passenger Safety**

- **Safe Kids Worldwide®:** In September 2023, together, State Farm and Safe Kids Worldwide launched the Good Neighbor Car Seat Safety Program, aimed at offering car seat education and resources to families across the country, helping ensure children are properly secured in appropriate safety seats. [Locate an event](#) in your area. Additionally, State Farm sponsors the organization's National Child Passenger Safety Certification program. Today, there are nearly 39,000 CPS certified technicians.
- Additional information on child passenger safety:
  - [Car Seat and Child Passenger Safety - State Farm®](#)
  - [Buying the Best Child Car Seat - State Farm®](#)
  - [Traveling with a Toddler - State Farm®](#)
  - [Protect Your Kids from Hot Cars - State Farm®](#)

### **Teen Driver Safety**

- In early 2006, an alliance was formed between State Farm and The Children's Hospital of Philadelphia. Together they conducted the first [National Young Driver Survey](#) to learn about students' perceptions and experiences surrounding teen driving.
  - [Driving: Through the Eyes of Teens – The Children's Hospital of Philadelphia and State Farm®](#)
- State Farm and Illinois State University are collaborating on a two-year project to develop a VR driving simulator to help improve teen driver safety. The project, executed in two phases, involves creating a VR prototype with a steering wheel and foot pedals that immerse users in realistic driving conditions, such as heavy traffic and unexpected obstacles. High school students tested the prototype and provided feedback. The initiative aims to validate the system and help ensure simulated driving translates to real-world performance.
- Additional resources on teen driver safety:
  - [Ways to Help with Teen Driving Safety - State Farm®](#)
  - [Finding the Best & Safest Cars for Teens - State Farm®](#)
  - [Collection of Articles for Teen Drivers - State Farm®](#)
  - [Teen Driving 101: A Step-by-Step Test of Essential Driving Skills - State Farm®](#)
  - [Teen Texting and Driving - State Farm®](#)
  - [Car Insurance for Teen Drivers - State Farm®](#)
  - [Teen Drivers: Buckle Up for Seat Belt Safety - State Farm®](#)
  - [State laws and issues – Teens & Novice Drivers - GHSA](#)

**Distracted Driving** With the rise of technology, distracted driving has become a significant issue. State Farm is committed to conducting surveys and research to better understand and help combat this problem.

- Additional resources on distracted driving:
  - [Driving Distractions and How to Avoid Them - State Farm®](#)
  - [What Distracts You from Driving Safely? - State Farm®](#)

By collaborating and remaining informed, we can help enhance the safety of all road users, from the smallest passengers to the most seasoned drivers.