

State Farm California Consumer Privacy Act (CCPA) Request Volume

The below table outlines the type and number of CCPA requests processed by State Farm for the year ending December 31, 2024.

2024			
Request Type	Complied With	Denied	Total
Right to Know	1	40	41
Right to Delete	0	109	109
Right to Correction	0	1 ¹	1
Opt-Out of Sale or Sharing of Personal Information ²	107,278	0	107,278
Average Time to Respond to Requests (in Days) ²	39.00 ³	1.89	2.14

Right to know and right to delete requests complied with are those requests from California residents regarding information not protected under GLBA, HIPAA or FCRA⁴ and where we are able to sufficiently verify the consumer's identity based on the information provided to us in response to our verification process. When these requirements are not met, we provide a written explanation as to the reason we cannot process the request. Opt-out of Sale or Sharing requests reflect cookie management preference selection events to opt-out of online behavioral advertising². Statefarm.com recognizes the Global Privacy Control signal on consumer browsers.

Last Updated:
5/15/2025

¹ State Farm received one correction request. It was denied under CCPA as the requestor was not a resident of California. The requestor was provided three options available to all customers to correct information, unrelated to CCPA.

² Opt-out of sale or sharing requests are individual events where a consumer turns off the toggle regarding online behavioral advertising cookie preferences. These preferences are saved on the consumer's device. This number does not represent the volume of individual consumers making a request, but the volume of events where an opt-out toggle selection is saved on a device. These requests are processed instantly. Therefore, opt-out of sale or sharing volume is not included in the Average Time to Respond to Requests metric.

³ Acknowledgement of request occurred within the 10-day requirement, and request was completed within the 45-day period.

⁴ Personal information protected by other laws such as the Gramm-Leach-Bliley Act (GLBA), the Health Insurance Portability and Accountability Act (HIPAA) and the Fair Credit Reporting Act (FCRA) is not regulated by the CCPA. Our privacy notices concerning personal information protected by state laws, as well as by GLBA and HIPAA, can be found on our website.